



# **GLOBAL**

## **Solo Challenge**

**SOLO**

**NONSTOP**

**AROUND THE WORLD**

# What is the Global Solo Challenge (GSC)?

## Solo around the world

One skipper, one boat, the Oceans

## 25,000 Miles Nonstop

From **Vigo**, Spain back to **Vigo**  
without stopovers

## By the 3 Great Capes

Cape of Good Hope  
Cape Leeuwin  
Cape Horn



## 1st Edition 2023-2024

16 Entries  
9 Nationalities

## 2nd Edition 2027-2028

20+ Entries expected  
International participation  
Global public

## Sustainable

Budget friendly  
Environmentally conscious  
ISO 20121 Certified

# ACHIEVING THE DREAM





# An inclusive race

1. A wide range of boats admitted
2. Accessible participation budget
3. Gender equality
4. Open to professionals and adventurers
5. Attracts Gen-Zers to Boomers
6. International appeal
7. A unique equitable format

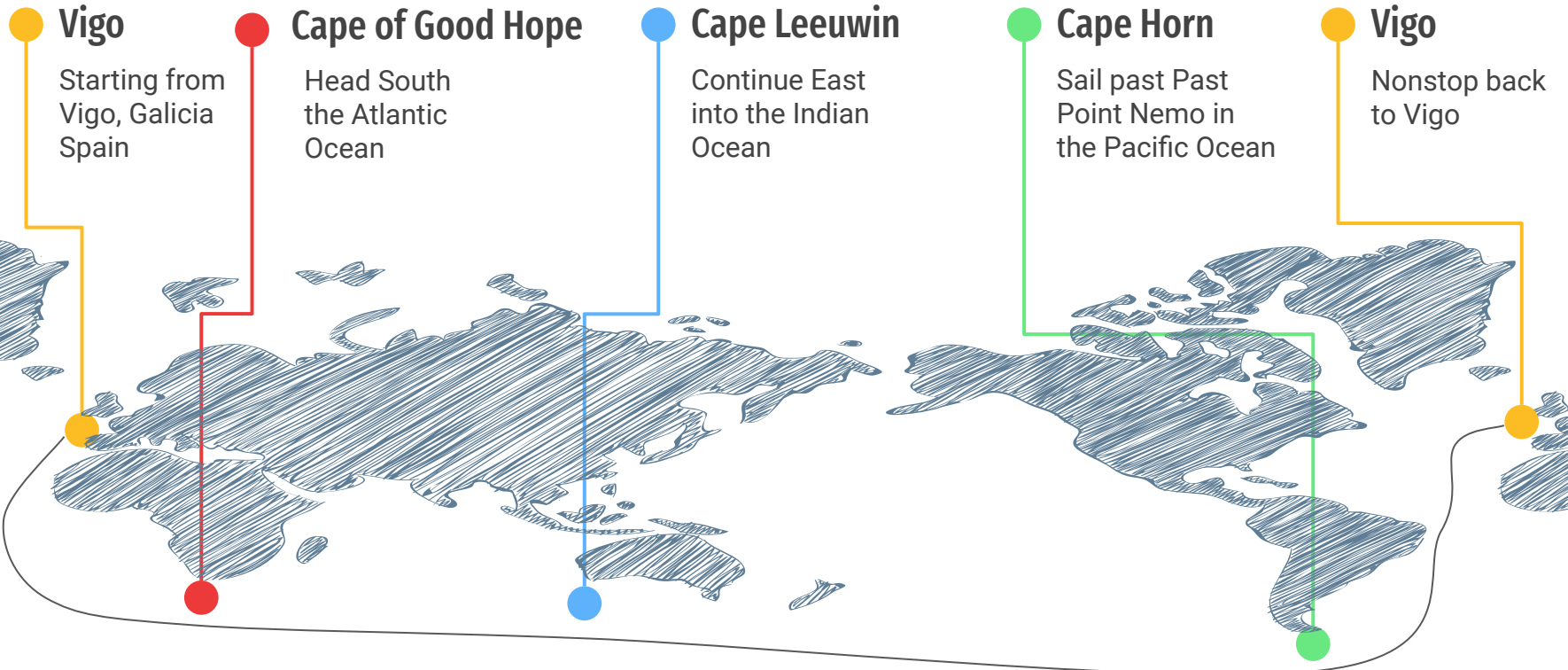




# INSPIRATION



# The hardest route





# COMMITMENT







# A sustainable event

1. Environmentally conscious
2. No new boats are built for the event
3. Low use of natural resources
4. Low impact event management
5. Encourages energy efficiency
6. Leads by example
7. Independently certified ISO 20121

# RISK







# Safety

1. Strict Safety Regulations
2. Highest level World Sailing CAT 0 compliance
3. Boats must have watertight compartments
4. Mandatory Survival at Sea training
5. Mandatory Advanced Medical training
6. Satellite fleet monitoring
7. Multiple Emergency communication systems



# SURVIVAL





# Sailing Media coverage



**PASSION**





# TV Distribution

106 TV Channels

157 Countries

## Top Countries

- USA
- UK
- France
- Italy
- Spain
- Canada
- Australia



# ADVENTURE



# Newspapers coverage

**The New York Times**  
Bank Account of Donald Trump Seized by U.S. Justice Dept.  
The Justice Dept. says the account was used to pay for the president's private travel.

**Daily Mail**  
I was born via a surrogate. Now I believe surrogate births should be banned  
FEMAL MAGAZINE 2025  
**£75,000 DEAL SPARKS NEW BATTLE WITH POST OFFICE VICTIMS**  
Sunak changes law to quash convictions, but row looms over 'out of touch' offer for those not charged – but whose lives were destroyed

**NEW YORK POST**  
SUNDAY  
**NYET, MOSCOW MARJORIE**  
KNICKS TOP SIXERS IN PLAYOFFS OPENER  
SEE PAGES 4-5

**The Boston Globe**  
Now, Belichick is on to...  
Patriots and famed coach part ways after 23 years as dynasty forces

**SUNDAY TRIBUNE**  
03-04 MAY 2024  
Taxi boss sues police for R100m  
Peace love tolerance road trip is changing lives one slice at a time

**LE PROGRES**  
Explosif neutralisé: c'était du TATP, prise de la grande criminalité  
A la station-service, le retour du pompiste  
Pour débiter l'année en bonne santé!

**Le Journal d'Elbeuf**  
Le jeune chauffeur conduisait drogué et sans permis  
De vrais locaux pour la Maison des femmes  
Le RC Couronne-Elbeuf s'adjuge le derby et peut viser plus haut

**La Opinión**  
La inspección de Hacienda hizo aflorar 90 millones de impuestos no abudados durante el pasado año  
Te mereces elegir

**La Voz de Galicia**  
Rueda celebra el éxito, Ana Pontón se ve con más fuerza y el PSOE abre la autocrítica  
Feijoo felicita al ganador...

**LA STAMPA**  
Superbonus, gelo delle banche

**La Gazzetta dello Sport**  
ADDIO al veleno

**L'Unità**  
NESSUNO HA CHIESTO A MELONI PERCHÉ SONO STATI LASCIATI AFFOGARE 61 NAUFRAGHI

**L'UNIONE SARDA**  
Nasce la nuova Giunta regionale

**IL GAZZETTINO**  
Sanità e liste d'attesa, il piano

**CORRIERE DEL VENETO**  
Europée, schiaffo degli industriali



**RESILIENCE**







# DETERMINATION





# Technology

AI-Integrated Website

IOS/Android Mobile App

32 Satellite tracking devices

9 Starlink antennas

16 Satellite data connections

34 Satellite phones



**GLOBAL**  
Solo Challenge

Raymarine

RANGE GLOBAL  
GEE

GLOBAL  
Solo Challenge

Raymarine

Capit Home










HYDRON  
SYSTEMS

**PEOPLE**



# GSC Community



-  **47k Page followers**
-  **15k Group members**
-  **44k Profile Followers**
-   **12k Videos subscribers**
-   **3.8k Business followers**
-  **12k Newsletter subscribers**
-  **134k Total community**





USA  
54

USA  
54

FIRST LIGHT

CHALLENGE

# Skippers Social Media



#1 – Philippe Delamare



#2 – Cole Brauer



#3 – Andrea Mura



#4 – Riccardo Tosetto



#5 – François Guoin



#6 – David Linger



#N – Louis Robein



#RTD – Alessandro Tosetti



#RTD – Ari Känkäkoski



#RTD – Dafydd Hughes



#RTD – Edouard De Keyser



#RTD – Juan Merediz



#RTD – Kevin Le Poidevin



#RTD – Pavlin Nadvorni



#RTD – Ronnie Simpson



#RTD – William MacBrien

750k Total followers

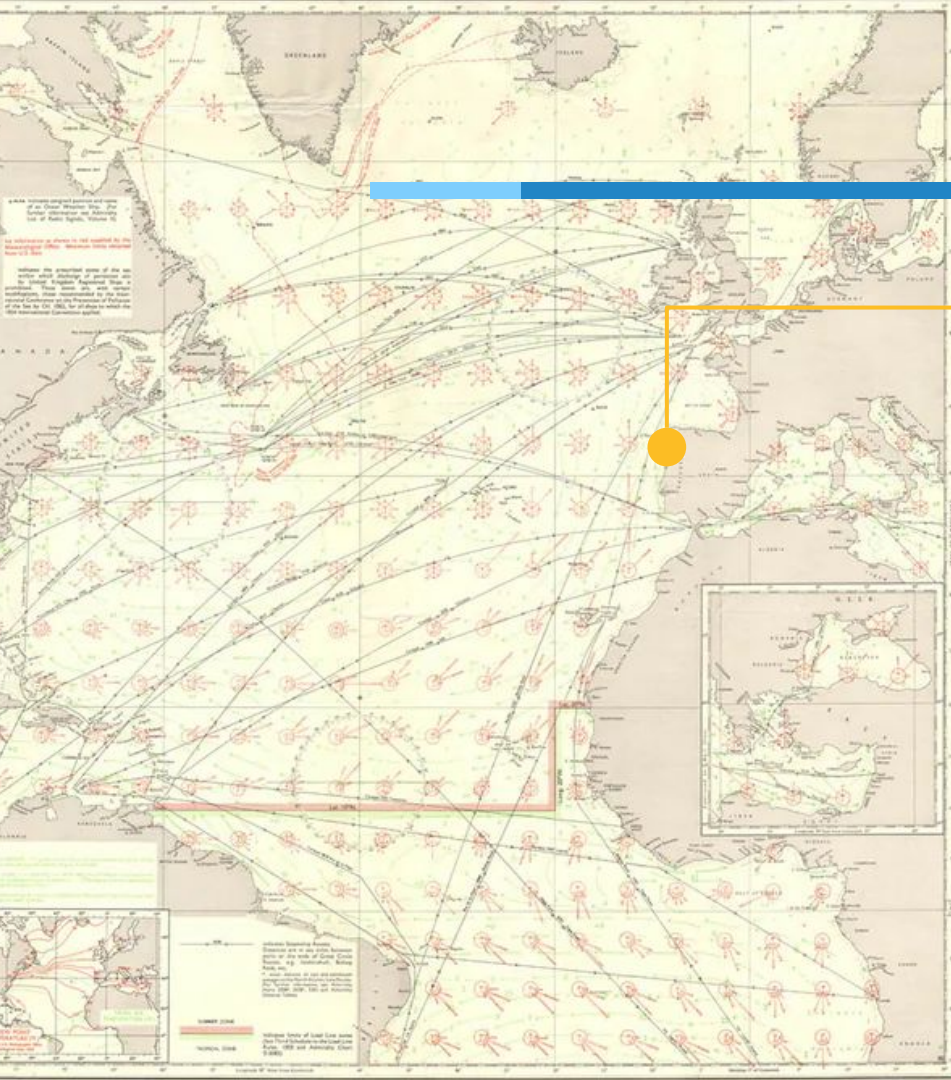






**ACHIEVEMENT**

# 2027-2028 Vigo



1. Starts and finishes in Vigo, Galicia, Spain
2. Ideal location to Start a circumnavigation
3. Hosted by the **Real Club Náutico de Vigo**
4. Sheltered Start/Finish area for TV coverage
5. Institutional support from City and Region
6. Boats moored in high visibility City centre
7. A safe port in any weather



# Real Club Náutico de Vigo



## Instalaciones del Náutico en Vigo

- 1 Edificio Vela
- 2 Edificio Social
- 3 Edificio Piscina
- 4 Puerto deportivo (dársenas)

**VIGO**  
+ TURISMO - DEPORTE - MAR

Vigo-Ciudad Emprendedora:  
Construcción Nava  
Automoción  
Pesquera-Conserva





**MAKING HISTORY**



# Audience

- 34 MIO TV Distribution
- 25 MIO Skippers Social Media Reach
- 10.2 MIO GSC Organic + Paid Social Media
- 2.2 MIO GSC Website visitors
- 3.5 MIO Sailing Media Reach
- 5.2 MIO Newspapers Reach
- 2.5 MIO Magazines Reach



A photograph of a sailboat with a tall mast and orange sails, navigating through a dark, choppy sea under a heavy, grey, overcast sky. The boat is positioned in the middle ground, slightly to the right of the center. The water is dark green and blue with white foam from the waves. The sky is filled with large, dark clouds, creating a dramatic and somewhat somber atmosphere.

# 80+<sub>MIO</sub> AUDIENCE

In 2023-2024. Media Report Prepared by Prime Consulting.



# Partners

## Event & Logistics Vigo



## Business & Technical

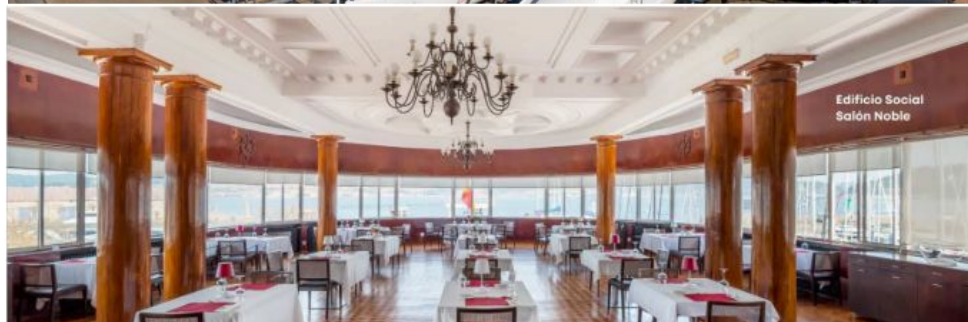
**Raymarine**

**RANGEGLOBAL**  
SERVICES

\*\*\*  
**HYDROVANE**  
STEERING THE DREAM



## Sustainability





**Marco Nannini**

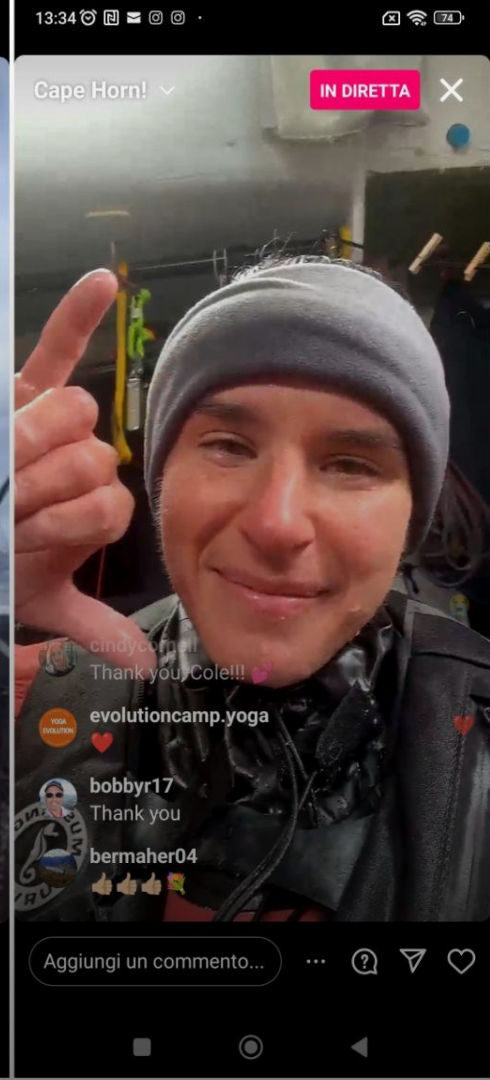
**Organiser**

**Global Solo Challenge 2027-2028**

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**DON'T MISS OUT**